



International Days
Let's meet at
BUYER POINT



iFerr Day 2015
Milano
1st December



OTTIMAX
Opens in AFRAGOLA
GTL was there



BricoDay 2015
BIG SUCCESS for
Go-at Topline

GOAT MAGAZINE



T H E G O A T N E W S



GO-AT TOPLINE is growing up and so our staff has created a monthly newsletter in order to inform customers and suppliers about what concerns GTL and the Hardware market.

Goat Magazine aims to introduce you to our new products, the company's participation in special events and, last but not least, all the commercial offers promoted by the GTL Sales Department.

Enjoy reading!



The first issue about GTL created to inform, update and enjoy yourself!

BUYER POINT

INTERNATIONAL DAYS LET'S MEET AT BUYER POINT!

GTL reminds you that our company will participate at Buyer Point International, unique B2B event in the Italian home & garden DIY that's taking place in Bucharest at Intercontinental Hotel on Nov. 24th, 2015. An all-day-long meeting event and an innovative relational platform able to stimulate meetings and business between Italian managers & Romanian buyers: Buyer Point develops in a working day more than 400 business meetings one-to-one, thanks to 15 minutes speed dates in rapid succession. The aim of the event is to involve in the business process the entire distribution chain, from the importer to the wholesaler, from the specialised to general retailer, also because the market categories applied to Italian context are not valid in the Romanian one.

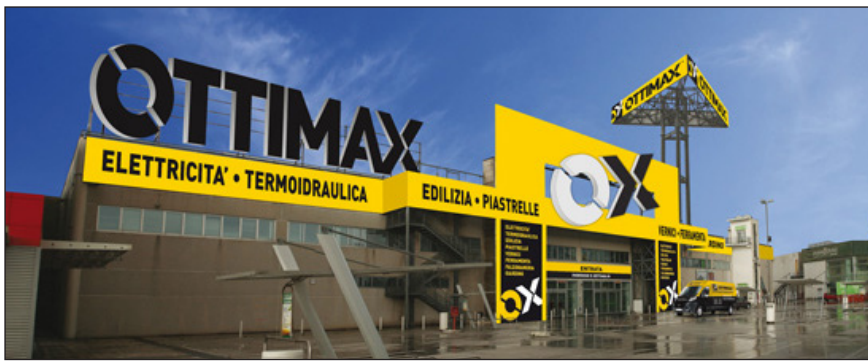
Our team will be happy to meet you at our desk in order to satisfy your curiosity by presenting GTL products and news.



iFerr Day 2015 Milano - Dec. 1st, 2015

And then the last event in GTL 2015 schedule! The 4th National Congress focused on hardware wholesalers is taking place in Milan, at Palazzo del Ghiaccio, on Dec. 1st. This year the fair will deepen the role of women in the workforce, paying special attention to technical fields typical of our market. There will be also important news: wholesalers will have the possibility to thank their top 20 retail customers inviting them to iFerr Day 2015 through the project "iX20", in order to enjoy dedicated offers at the exhibitor stands. Here it is the unique choice of iFerr Day team, rewarding his most loyal hardware customers.





OTTIMAX a new opening inauguration in Afragola: GTL was there!

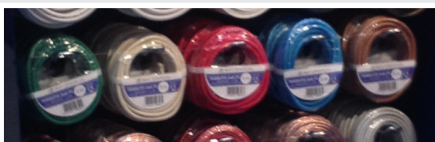
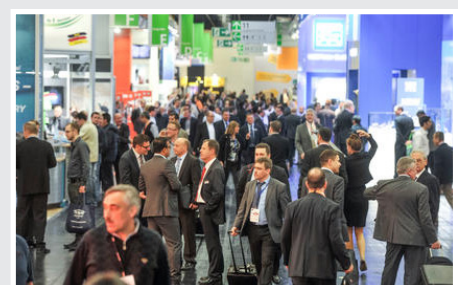
Ottimax, italian hardware and DIY company, inaugurated its second mega-store located inside the shopping center "Le Porte di Napoli" in Afragola (NA) on Oct. 10th, 2015.

After the first opening in Olbia, the company founded in 2013 is growing up and will guarantee 110 new job positions in the new store, with the promise of a thousand other job position offers in the next 5 years. GTL participated at the event in the role of supplier for electrical products and invite you to discover Ottimax area dedicated to our items: you'll find our small format cable skeins, 100 mt cable coils and cable coils for the sale of any type of cable per metre. Come to visit us!



BRICODAY 2015 A big success for GTL!

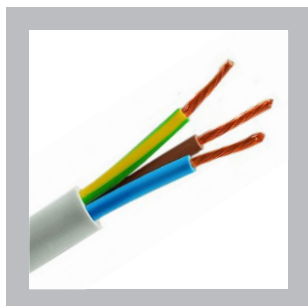
On September 24th, 2015, GO-AT TOPLINE participated in the role of exhibitor at Bricoday 2015, Hardware and DIY Fair that took place in Milan, at Mi.Co. It's been a great success thanks to our cable skeins with special patented packaging created by GTL. We'd like to thanks who visited our stand, renewing the call for who was not there: come and visit us to discover our time-and-space-saving packaging, designed for small format cable skeins (mt. 5, 10, 15, 20, 25, 50)! It allows the exhibition and partial use of the content without destructing the envelope and avoiding any material waste.



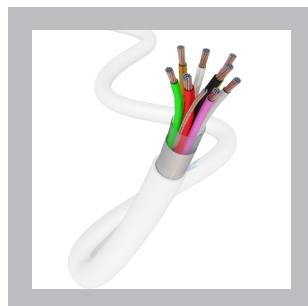


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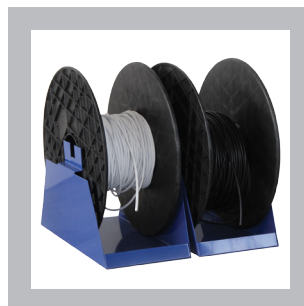
ENERGY CABLES



SPECIAL CABLES



REELS



CABLE SKEINS ©



The exclusive packaging of GTL cable skeins offers advantages and functionality that are typical only of 100 mt. cable coils: the diametral strap gives strength to the skein and contribute to the containment of the cable; then a shrink wrap provides additional resistance and guarantees the inviolability of the product.

The round hole in the shrink wrap in the upper semicircle has the dual function of enabling sellers to hang the skein in a showcase and also offer to customers the possibility to extract the cable from the centre of the skein, allowing the partial use of the content without damaging the packaging.

Consumers can find in the lower semicircle the label, so they can have an immediate reading of the content features. On top of this, GTL has also implemented a fully removable/mountable display case without screws.



The sales area is 200 x 60 cm. The showcase has been designed in order to be single or multiple, so sellers can put two or more stands together and have a bigger sales area.

They can also exhibit bigger cable coils for the sale of cables per metre. Thanks to a special type of U-shaped hanger each cable skein can be inserted or moved in the display case without moving the skeins above.

Cable skeins project - Goat TopLine - Made in Italy

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