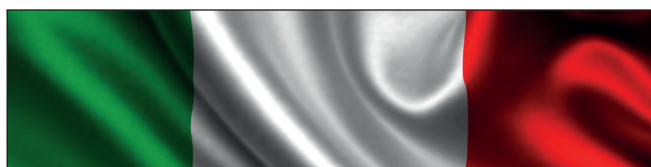




BUYERPoint
MILAN, 11 May



MARKETING
Of the upmost
importance



MADE in ITALY
**New four-hole
beechwood ceiling rose**

GOAT MAGAZINE



T H E G O A T N E W S



With summer now upon us, GTL is offering a range of solutions to coincide with the change in season. Our products are new, lightweight, “Made in Italy” and, of course, innovative.

Interested?



*Don't hesitate.
A whole host of
ideas await.*





BUYER POINT Milan, 11 May

On 11 May, the East End Studios on Via Mecenate in Milan played host to the 12th edition of Buyer Point: an event which brings together the biggest names in the DIY and garden sector from Italy and abroad. The GO-AT TOPLINE SRL staff were in attendance to exhibit the company's innovative products and newest lines.

As always, the event was an interesting experience as it provided a great opportunity for the business to grow and acquire new contacts, as well as to understand the potential of GTL products and receive direct feedback from a number of our clients and future clients.

Many Italian buyers from the hardware and DIY sectors actively participated in the exhibition, and we had the pleasure of playing host to the manager of Hornbach Germany, who showed particular interest in our lighting technology solutions.

Any fair or event which offers direct contact with potential clients motivates us and represents a good starting point for project development, so GTL would like to kindly thank the organisers of the exhibition, the Gruppo Editoriale Collins Srl, who supported us with professionalism during this experience.



MARKETING Of the utmost importance

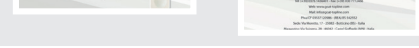
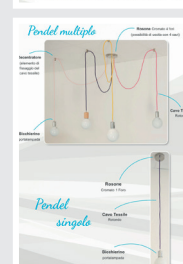
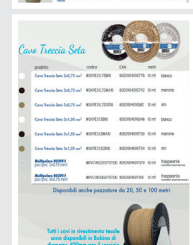
The new and exclusive GTL lighting technology brochure has been designed to present our lighting products in a better format and enable readers to quickly discover the advantages and characteristics of the solutions we offer.

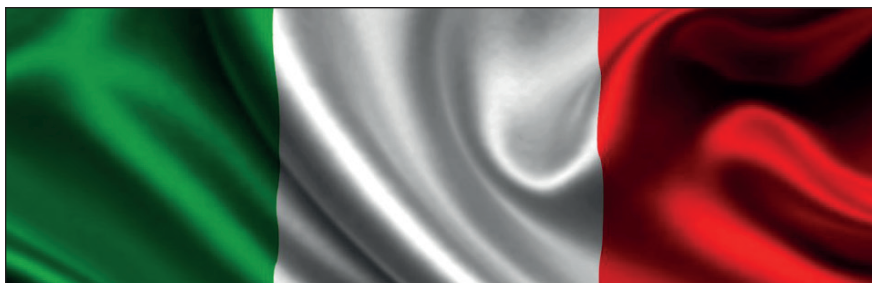
Why are we innovative?

Above all, we want to give our customers the option to find an ideal solution to fit their criteria, creating their own personalised pendant light from a wide range of uniquely designed products which are exclusively "Made in Italy" and handcrafted with particular attention to detail.

We have now also gone green, offering a line of products in beechwood to create a more classical design, as well as silk-braided cables and white ceramic isolators for those looking to update or refine any visible electrical wiring.

We hope to have caught your attention and whet your appetite. We invite you to get in contact with us should you have any questions or wish to be the first to receive our new lighting brochure.





MADE IN ITALY

New four-hole beechwood ceiling rose

With summer on the way, GO-AT TOPLINE SRL has created a new, stylish product to add to our lighting technology range: the four-hole beechwood ceiling rose. Exclusively “Made in Italy”, this ceiling rose has outlets for four cables, allowing users to fully personalise their pendant lighting display.

Designed to perfectly complement our two beechwood lightbulb holders (one cylindrical in shape and the other spherical), it is a great alternative to the more classical, single-hole ceiling rose.

GTL offers a wide range of products which cater to every taste and fulfill every requirement. For this reason, customers can experiment with various solutions to create the perfect design for any house, office or shop.

There are no set design rules to follow, so users can be creative, choosing from nine different colours for our round textile cables (red, green, turquoise, pink, purple, yellow, gold, cream and fuchsia) and another six for our lightbulb holders.

To secure the textile cables to the ceiling, GTL proposes innovative and stylish chrome offset pendant fixtures, created by an Italian designer to bring a touch of elegance to pendant lighting.

These fixtures are both aesthetically attractive and practical, and can be matched effectively with the four-hole beechwood ceiling rose.

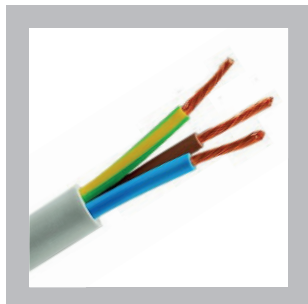
Set your imagination free!



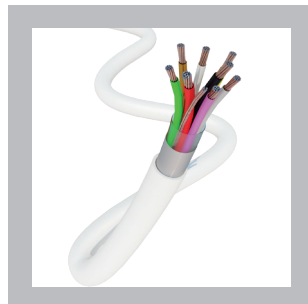


is also

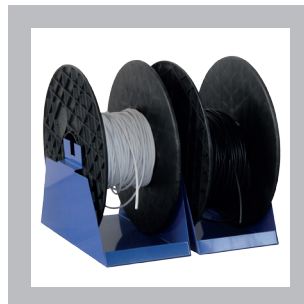
ENERGY CABLES



SPECIAL CABLES



REELS



CABLE SKEINS ©



The exclusive packaging of GTL cable skeins offers advantages and functionality that are typical only of 100 mt. cable coils: the diametral strap gives strength to the skein and contribute to the containment of the cable; then a shrink wrap provides additional resistance and guarantees the inviolability of the product.

The round hole in the shrink wrap in the upper semicircle has the dual function of enabling sellers to hang the skein in a showcase and also offer to customers the possibility to extract the cable from the centre of the skein, allowing the partial use of the content without damaging the packaging.

Consumers can find in the lower semicircle the label, so they can have an immediate reading of the content features. On top of this, GTL has also implemented a fully removable/mountable display case without screws.



The sales area is 200 x 60 cm. The showcase has been designed in order to be single or multiple, so sellers can put two or more stands together and have a bigger sales area.

They can also exhibit bigger cable coils for the sale of cables per metre. Thanks to a special type of U-shaped hanger each cable skein can be inserted or moved in the display case without moving the skeins above.

Cable skeins project - Goat TopLine - Made in Italy

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