



RESTYLING ON
GTL CABLE
SKEIN LABELS



Lighting Technoogy
solutions
and FERRAMENTA
& CASALINGHI



Reels PL400
and Compact Reels GTL
ENVIRONMENTALLY FRIENDLY

GOAT MAGAZINE



T H E G O A T N E W S



! NO STOP !



We inform you that GO-AT TOPLINE will not close for the summer holidays and will remain open throughout the month of August to offer full availability to our clients.



As always, we will respond to all enquiries with the highest standard of service.



RESTYLING ON GTL CABLE SKEIN LABELS

We have made a few small changes to the labels on GTL cable skeins. The aim of this restyling is to ensure that the product information is quicker and easier to read. What's new?



Do not throw, recycle! The heat-shrinkable plastic material that envelops the skein is 100% recyclable.

COMPANY INFORMATION according to regulation 2014/35/CE.

Made in Italy stands for quality.

Product certification IMQ: security and performance trade mark.



GTL LIGHTING TECHNOLOGY SOLUTIONS AND FERRAMENTA & CASALINGHI MAGAZINE

We are pleased to announce the publication of the GTL advertisement in this month's edition of Ferramenta & Casalinghi, the renowned Gruppo Editoriale Collins magazine.

Exposure in this publication allows us to showcase our lighting technology solutions, which were exhibited for the first time at the Cologne Eisenwarenmesse fair in March. Today, our line is constantly evolving in order to cater to market demands and meet the needs of our clients.

Our winning formula is clear and simple: our customers can choose from a wide range of products which are continually under development and exclusively "Made in Italy" with a view to creating and personalising their own, stylish pendant light display.

The lighting solutions proposed by GTL are quick and easy to recreate. Please do not hesitate to contact us with questions or for any further information, as we will be delighted to respond to your enquiries. In the meantime, enjoy exploring the GTL line!

GOAT TOPLINE WIRE CABLES & TOOLS

Rosone Cromato 4 fori (possibilità di uscita con 4 cavi)

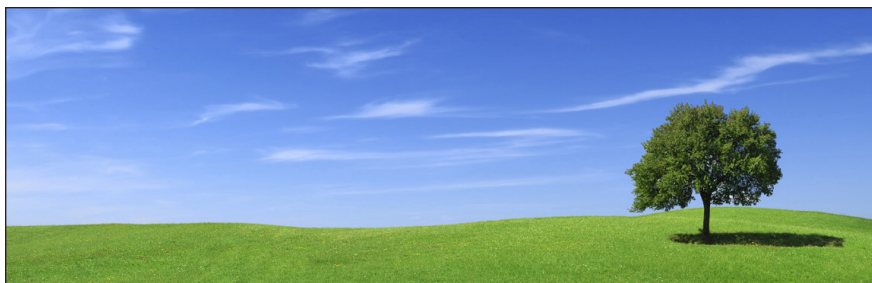
Cavo Tessile Rotondo

Pendel multiplo

Propone un'ampia varietà di tecnica, rigorosamente Made in Italy, ora che vogliono cimentarsi nella "Pendel" personalizzato. Combinazione preferita e possibile creare per la propria casa, ufficio o negozio.

la Fantasia!

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GTL PL400 REELS AND COMPACT REELS: ENVIRONMENTALLY FRIENDLY

GTL is proud to present, for the very first time, our new PL400 reels and compact reels, both with a flange diameter of 400mm and a distance between the two flanges of 20mm on the full reel and 9mm on the compact reel. These products are manufactured in plywood, meaning they can be quickly disposed of after use and are better for the environment.

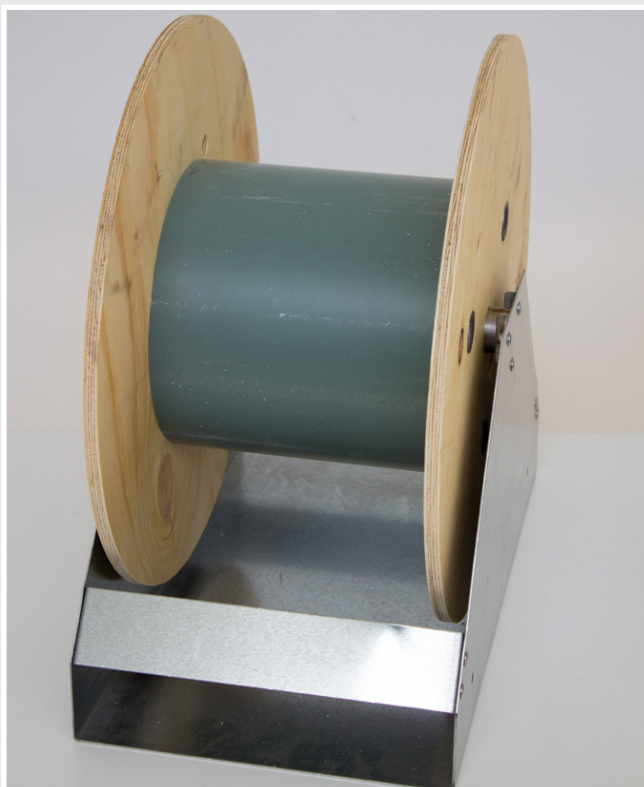
Saving the planet is something which is close to our hearts and, in fact, at the end of last year we released our cable reel rollers made from galvanised steel: a kind of material which reduces environmental impact to a minimum whilst ensuring a long product life and better durability.

Together, these products therefore make a perfect match for a green solution!

Our new wooden cable reels possess the same characteristics as our plastic reels in terms of strength and sturdiness, ensuring reliable service when selling cables by the metre in any retail environment.

In addition, these reels are not only easy on the environment, but also on our clients' pockets, as they are made from plywood and therefore represent a more cost-effective investment.

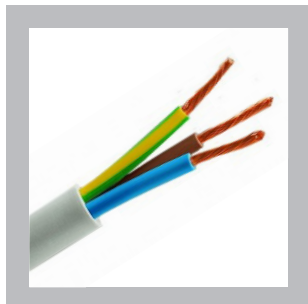
THE BEST SOLUTION DESIGNED FOR YOU!



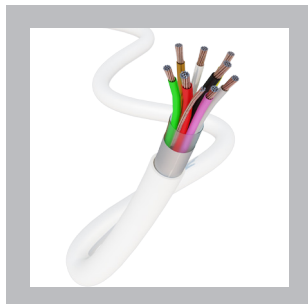


is also

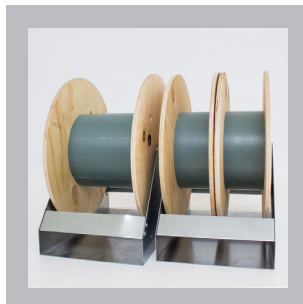
ENERGY CABLES



SPECIAL CABLES



REELS



CABLE SKEINS ©



The exclusive packaging of GTL cable skeins offers advantages and functionality that are typical only of 100 mt. cable coils: the diametral strap gives strength to the skein and contribute to the containment of the cable; then a shrink wrap provides additional resistance and guarantees the inviolability of the product.

The round hole in the shrink wrap in the upper semicircle has the dual function of enabling sellers to hang the skein in a showcase and also offer to customers the possibility to extract the cable from the centre of the skein, allowing the partial use of the content without damaging the packaging.

Consumers can find in the lower semicircle the label, so they can have an immediate reading of the content features. On top of this, GTL has also implemented a fully removable/mountable display case without screws.



The sales area is 200 x 60 cm. The showcase has been designed in order to be single or multiple, so sellers can put two or more stands together and have a bigger sales area.

They can also exhibit bigger cable coils for the sale of cables per metre. Thanks to a special type of U-shaped hanger each cable skein can be inserted or moved in the display case without moving the skeins above.

Cable skeins project - Goat TopLine - Made in Italy

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