OCTOBER 2016 GTL-MAG-10



NEW
PL 400
plywood reels



New Lighting Technology Brochure



BricoDay Hardware Forum



... coming soon ...

GOAT MAGAZINE

NEWS

T H E G O A T N E W S



GTL is proud to present a selection of brand new products for autumn which have been designed to facilitate and stimulate sales. These products can be described in just four words: optimised, simple and environmentally friendly.



Shopping has never been such fun.

NEW PL400 PLYWOOD REELS: ENVIRONMENTALLY FRIENDLY SOLUTIONS

GO-AT TOPLINE SRL is proud to present our new PL400 reels made from plywood. Designed for selling electric, special and textile cables in any retail environment, these reels are also good news for the environment.



Two -level shelving unit with a maximum capacity of 16 cable reels covering an area of less than 1 linear meter

GTL galvanised steel cable reel

PL400 reel (with a flange diameter of 400mm and a distance of 20mm between the flanges)

PL400 compact reel (with a flange diameter of 400mm and a distance of 90mm between the flanges)

N07V-K 1,5 electric cable in red

N07V-K 1,5 electric cable in yellow/green

 2×0.75 textile cable in cream and gold

New Lighting Technology Brochure: ALWAYS MOVING FORWARD



With the introduction last month of new lighting components, we have also updated and improved our brochure in order to make choosing and assembling a personalised lighting display even easier. GTL offers a range of thirty components for creating a pendant light, ten differently coloured Ho3VV-F textile cables and three classically coloured braided textile cables. All our products are Made in Italy for lovers of the latest design trends. We are strong on quality and price. CHOOSE – ASSEMBLE – ENJOY!

For any further information do not hesitate to contact us via email info@goat-topline.com or telephone +39 0376 143 6401.

BricoDay and Hardware Forum: HOW DID IT GO?

On Thursday 22 September, the Bricoday and Hardware Forum took place in the MiCo Milano Congressi building. This unmissable trade fair is aimed at all professionals from the DIY and hardware sectors, as well as the everincreasing number of people who are simply passionate about this field. The event gave us the chance to meet and get to know new contacts

The event gave us the chance to meet and get to know new contacts who immediately showed a keen interest and were impressed with GTL products. These forums offer a real opportunity to speak with people, and this helps us to continually move forward as we research ways to optimise our products and become more efficient, benefitting both the company and our current and future customers.

We would like to extend our thanks to all those who visited our stand during the fair, in addition to those who value the quality, experience and work of GO-AT TOPLINE SRL.









is also

ENERGY CABLES



SPECIAL CABLES



REELS



CABLE SKEINS ©



The exclusive packaging of GTL cable skeins offers advantages and functionality that are typical only of 100 mt. cable coils: the diametral strap gives strength to the skein and contribute to the containment of the cable; then a shrink wrap provides additional resistance and guarantees the inviolability of the product.

The round hole in the shrink wrap in the upper semicircle has the dual function of enabling sellers to hang the skein in a showcase and also offer to customers the possibility to extract the cable from the centre of the skein, allowing the partial use of the content without damaging the packaging.

Consumers can find in the lower semicircle the label, so they can have an immediate reading of the content features. On top of this, GTL has also implemented a fully removable/mountable display case without screws.



The sales area is 200 x 60 cm. The showcase has been designed in order to be single or multiple, so sellers can put two or more stands together and have a bigger sales area.

They can also exhibit bigger cable coils for the sale of cables per metre. Thanks to a special type of U-shaped hanger each cable skein can be inserted or moved in the display case without moving the skeins above.

Cable skeins project - Goat TopLine - Made in Italy

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